



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/K Castor Dental/FI De/D Other/(17041)  
Dudley Media (3184)  
DUDLEY,BOB  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
K CASTOR DENTEL/FL DEM (139473)  
National/Political  
/06372422

Invoice 652747  
Inv Date 11/25/2012  
Terms Net 30  
Contract 336726  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Dudley Media  
919 Catherine Street  
Philadelphia, PA 19147

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:42:49PM

CASTOR DENTEL/FL DEM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 11:32AM (Mo)	00:30	KCD1205H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 11:00AM (We)	00:30	KCD1203H	\$925.00	
1.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 11:44AM (Fr)	00:30	KCD1203H	\$925.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/12 6:00PM (Mo)	00:30	KCD1203H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 6:29PM (Tu)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 6:00PM (We)	00:30	KCD1203H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 6:00PM (Th)	00:30	KCD1205H	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 6:28PM (Fr)	00:30	KCD1203H	\$3000.00	
5.0	Spot	12:00:00PM-12:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/31/12 12:28PM (We)	00:30	KCD1205H	\$850.00	
5.0	Spot	12:00:00PM-12:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	11/02/12 12:11PM (Fr)	00:30	KCD1205H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$19,475.00	Total Spots	10
Commission	(\$2,921.25)		
Net Total	\$16,553.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.